



THE CITY OF BELLEVILLE
169 FRONT STREET,
BELLEVILLE, ON K8N 2Y8

FOR IMMEDIATE RELEASE

BELLEVILLE, ONTARIO, September 24, 2007..... Neil Ellis, Mayor of the City of Belleville is pleased to announce the addition of a new employer to the City. **ANR Foods/ZEB Rice** has purchased land in the City of Belleville and will soon start construction of their first North American food processing facility. ANR Foods/ZEB Rice is a family owned business specializing in the processing and packaging of fine rice products for the consumer and wholesale market. Having conquered the European market, ANR Rice has set its' sights on North America and has chosen Belleville as the location for its' first North American state of the art processing facility. Construction of the 35,000 square foot manufacturing plant is expected to begin in October, 2007 and approximately 50 employees will be hired.

Makhdoom Abbas, Chief Executive Officer with ANR Foods stated "Belleville offered us a great location, affordable land, enthusiastic support from City Council and staff as well as a labour force that will help make our first North American operation a success. We are looking forward to setting up our operation in Belleville and becoming a solid contributor to the local economy."

"On behalf of the entire City I would like to welcome ANR Foods/ZEB Rice to Belleville and to extend to them our gratitude for choosing Belleville as the location for their new facility. The addition of yet another employer to this community will help to further strengthen our economy and build on the strong and healthy food processing cluster of companies that is growing in Belleville and the Bay of Quinte region" stated Mayor Ellis.

For more information on ANR Foods/ZEB Rice please visit www.zebrice.com